



Dec - 18

Total No. of Questions : 5]

P2179

SEAT No. :

[Total No. of Pages : 1

[5465] - 1002

M.B.A.

102 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
(2016 Pattern) (Semester - I)

Time : 2 ¼ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Solve any one from each question.
- 2) All questions are compulsory.
- 3) All questions carry equal marks.

Q1) a) Discuss the circular flow of income and output in open economy. [10]

OR

b) "Is profit the only objective of a firm explain" [10]

Q2) a) What is price discrimination ? Explain with the help of suitable diagram and examples. [10]

OR

b) Discuss the features of oligopoly ? Explain price rigidity. [10]

Q3) a) With the help of suitable diagram and example explain cost-output relationship in short-run. [10]

OR

b) Write a note on decision tree approach. [10]

Q4) a) Explain the components of money market. [10]

OR

b) What are the objectives of monetary policy ? Explain the quantitative methods of Monetary policy. [10]

Q5) a) Who implements fiscal policy ? Explain the structure and deficits of Union Budget. [10]

OR

b) Write short note on : [10]

- i) GDP (Gross Domestic Product)
- ii) Purchasing power parity.



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April 18

SEAT No. : []

[Total No. of Pages : 2

[5365]-1002

M.B.A.

EABD - 102 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
(Semester - I) (2016 Pattern)

Time : 2.15 Hours]

Instructions to the candidates:

[Max. Marks : 50

- 1) Solve any one from each question.
- 2) All questions are compulsory.
- 3) All questions carry equal marks. (10 marks)

Q1) a) Define Managerial Economics. Explain its scope and importance for managerial decisions.

OR

b) Discuss the meaning and objectives of firm.

Q2) a) Give meaning and characteristics of Market, Classify Market on the basis of competition.

OR

b) What are the importance and limitations of demand forecasting? Explain any two methods of Demand forecasting.

Q3) a) What do you understand by Cost-Volume-Profit Analysis (CVP). Give different techniques of CVP Analysis.

OR

b) Discuss meaning of risk. Explain the various techniques of Risk Management.

Q4) a) Explain composition and role of Reserve Bank of India in regulating money market in India.

OR

b) Discuss role and features of various instruments use in Capital Market operations.

P.T.O.

Q5) a) Explain following terms related to National Income and their measurement.

- i) Gross Domestic Product (GDP).
- ii) Purchasing Power Parity (PPP).
- iii) Growth Rate
- iv) Disposable Income (DI).

OR

b) Explain following terms in relation with Union Budget.

- i) Revenue Account.
- ii) Capital Account.
- iii) Budget Deficit.
- iv) Capital Deficit.
- v) Plan and non-Plan expenditure.

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[5265]-1002

M.B.A.

SEAT No. : 222

[Total No. of Pages : 2

Dec 17

102 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
(2016 Pattern) (Semester-I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Solve any one from each question.
- 2) All Questions are compulsory.
- 3) All Questions carry equal marks.

Q1) a) What do you understand by “Basic Economic Problem”? Why it is necessary to understand the Basic Economic Problem” in the context of Managerial decision making ? [10]

OR

b) What did Adam Smith mean by The Invisible Hand ? Explain with suitable example. [10]

Q2) a) Explain the concept of “Elasticity of Demand”. Differentiate between Price and Cross Elasticity of Demand. [10]

OR

b) What do you understand by the term “Market Equilibrium”? Expound the equilibrium of Monopoly firm under different cost situations. [10]

Q3) a) “Describe “Cost Volume Profit Analysis”. What are the advantages & dis-advantages of cost Volume Profit Analysis? [10]

OR

b) Why does an exporter face a foreign exchange risk ? How can the exporter hedge its foreign exchange risk ? [10]

P.T.O.

Dec 17

Q4) a) Discuss the Roles and Functions of RBI with respect to

- i) Currency
- ii) Credit Control;
- iii) Balance of Payment.

[10]

OR

b) What is "Capital Market"? Explain the Role of SEBI in Indian Capital Market.

[10]

Q5) a) Enlighten the following terms and their significance in foreign trade:

[2×5=10]

- i) GATT
- ii) WTO

OR

b) Illuminate the following terms:

[2×5=10]

- i) Fiscal Deficit
- ii) Capital Account v/s Revenue Account



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SEAT No. :

[Total No. of Pages : 2]

[5165] - 1002

MBA (Semester - I)

102: ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(2016 Pattern)

Time : 2.5 hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Solve any one from each question.
- 2) All questions are compulsory.
- 3) All questions carry equal marks.

Q1) a) Explain the concept of circular flow of Economic Activity with a four sector model.

OR

b) What role profit plays in market system?

Q2) a) Explain various determinants of market demand.

OR

b) What is 'price'? Illustrate the pricing under monopolistic competition in the long run period.

Q3) a) Define "Cost". Describe following costs with examples.

- i) Opportunity cost.
- ii) Marginal Cost
- iii) Incremental cost
- iv) Sunk cost

OR

b) Discuss meaning of risk. Explain decision making under risk in detail.

Q4) a) Explain role of RBI in Indian Economy in details.

OR

b) Discuss role of securities of Exchange board (SEBI) in monitoring of regulating capital market in India.

Bhure

S. Parekh

P.T.O.

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SENIOR SUPERVISOR (EXAM.)

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May 17

Q5) a) Explain concept of 'National Budget' of India'. Explain its importance in indian Economy.

OR

b) What is WTO? Explain its role in foreign trade.



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P3870

[5070]-5002

M.B.A. (Semester - I)

**\ 0 2 ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
(2016 Pattern)**

Time : 2.30 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Solve any one from each questions.*
- 2) *All questions are compulsory.*
- 3) *All questions carry equal marks.*

Q1) a) Explain how firms and individuals participate and interact in the product market and in the factor market.

OR

b) What role does profit plays in Market System?

Q2) a) Explain the concept and various determinants of market demand.

OR

b) Write a detailed note on - Price output decisions in multi plant firms.

Q3) a) Elaborate the meaning and various types of cost in detail.

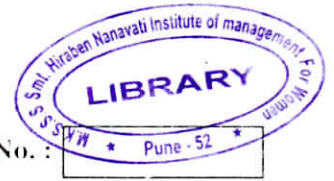
OR

b) Discuss meaning of risk. Explain the decision making under risk in detail.

Q4) a) Explain composition and functions of money market in India.

OR

b) Discuss role of Securities and Exchange Board of India (SEBI) in monitoring and regulating capital market in India.



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Q5) a) Write note on

- i) Difference between WTO and GATT
- ii) GDP and PPP

OR

b) Define following terms in relation with Union Budget

- i) Revenue Account
- ii) Capital Account
- iii) Revenue deficit
- iv) Capital deficit
- v) Plan and non-plan expenditure

