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SEAT No. :

[Total No. of Pages : 2

May 18

[5365]-4001

MBA

401 : MANAGING FOR SUSTAINABILITY

(2016 Pattern) (Semester - IV)

Time : 2.15 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) All questions carry equal marks.

Q1) State the types of stakeholders and their influence on business in the context of CSR.

OR

With reference to CSR, discuss the social and environmental problems and how they shape markets.

Q2) Elaborate the concept of social frame work of sustainable development.

OR

Write notes on (any two):

- a) Sustainable Development Vs Green Development
- b) Managing downside
- c) Equitable distribution

Q3) Discuss the business models for sustainable development in Global perspective.

OR

Write notes on (any two):

- a) Life Cycle Analysis
- b) Economic dimension of sustainable development
- c) Alternative Prism models for sustainability

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Q4) Write notes on (any 2) :

- a) Governance Vs Management
- b) Agency Theory
- c) Governance issues in the public sector.

OR

Write notes on (any 2)

- a) Purpose of good governance
- b) Friedman's Theory of CSR
- c) Role of IRDA as a regulator.

Q5) Discuss the importance and sources of 'Value System'.

OR

Write a notes on (any two):

- a) Ethical practices in Management.
- b) Strategies of Organisational Cultural Building
- c) Utilitarianism

