

Total No. of Questions : 5]

P3963

SEAT No. :

[Total No. of Pages : 2



[5365]-4009

M.B.A. (Semester - IV)

**403 (IB) : INTERNATIONAL BUSINESS ENVIRONMENT  
(2016 Pattern)**

Time : 2¼ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Figures to the right indicate marks for that question/sub-question.
- 5) Your answers should be specific and to the point.
- 6) Support your answers with suitable live examples.

**Q1) a)** What are tariff and non-tariff barriers and why are they imposed by countries? [10]

OR

b) The US is clearly tilting towards protectionism. How do you see this affecting world trade? [10]

**Q2) a)** Elaborate on the positive and negative effects of foreign investments in a country. [10]

OR

b) How do interest rates and movement of foreign exchange impact trade and investment flows. [10]

**Q3) a)** Clearly explain the 3 prime functions of IMF - Surveillance, Lending and Technical support. [10]

OR

b) What is agreement on Textile & Clothing? Explain its various provisions. [10]

P.T.O.

**Q4) a)** Explain the concept of International collaborative arrangement and strategic alliance. **[10]**

OR

**b)** What is an MNC? Discuss the involvement of MNCs in international business. **[10]**

**Q5) a)** Explain the structure and functioning of NAFTA. **[10]**

OR

**b)** Explain the Emerging Developments & other Issues in International Business. **[10]**

▽▽▽▽