

Total No. of Questions :5]

P1488

[5365] - 4034

M.B.A

**SCM - 404 : KNOWLEDGE MANAGEMENT IN SUPPLY CHAIN  
(CBCS) (2016 Pattern) (Semester - IV)**

Time : 2:15 Hours]

Instructions to the candidates:

[Max. Marks :50

- 1) All questions are compulsory.
- 2) All questions carry 10 marks.
- 3) Each question has an internal option.

**Q1) a)** Explain in detail the framework of IT in supply chain? [10]

OR

**b)** Briefly describe the concept of customer relationship management from the perspective of supply chain? [10]

**Q2) a)** Explain the importance of information system in supply chain? [10]

OR

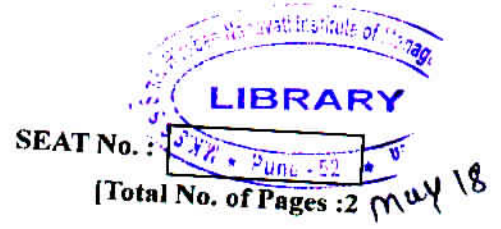
- b) i)** Write note on information for strategic SC decisions. [10]
- ii)** Explain the Risk and challenges in implementing supply chain information system?

**Q3) a)** Explain web enabled supply chains and the use of technology applications in supply chain? [10]

OR

**b)** What do you mean by digital markets and efficient supply chain? [10]

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**Q4) a) Describe in brief various opportunities related with E-supply chain?[10]**

**OR**

**b) What is impact of E-Business on Supply Chain Management? [10]**

**Q5) a) Explain the infrastructure of information technology with regard to supply chain in detail? [10]**

**OR**

**b) Write short note on (any two). [10]**

i) GPRS

ii) Image precept of ERR in detail

iii) Explain the concept of ERR detail

iv) Explain the infrastructure of information technology with regards to supply chain in detail

