

2016-2017

CORPORATE
BROCHURE

With HNIMR

Its always right path to success



Maharshi Karve Stree Shikshan Samstha's

Smt. Hiraben Nanavati Institute
of Management & Research for Women, Pune

Vision & Mission

Vision

The vision is to develop a center for management excellence exclusively for women.

Mission

To develop competent, young professional women managers with the capability to contribute effectively in the challenging environment.

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About HNIMR

HNIMR, is an all-women management institute, established in 1996. It is affiliated to Savitribai Phule Pune University (formerly known as University of Pune) and recognized by AICTE & DTE. It was accredited by National Board of Accreditation for the period 2008-2011. The reaccreditation is in process.

It is committed to quality management education to enable women to occupy authority positions in different areas of work. It strongly believes that when women become decision makers, it will have a positive impact on contribution of women towards economic and social development.



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महर्षी कर्वे स्त्री शिक्षण संस्थेची श्रीमती हिराबेन नाणावटी व्यवस्थापन व संशोधन महिला संस्था

Director's Message

Dear Friends,

Women empowerment is completely based on women's education. Bharat Ratna Maharshi Karve, the great social reformist in the field of women's education started his movement in 1896 with the school for widows; Indeed it was unprecedented step taken by him with a great vision. He devoted his entire life for Women's Education. Maharshi Karve Stree Shikshan Samstha (MKSSS) is spread over in 60 educational and other units including institutions imparting professional education like Cummins Engineering college, Bhanuben Nanavati Architecture college, School of Fashion Technology and Hiraben Nanavati Institute of Management and Research for Women (HNIMR).

HNIMR is flagship of MKSSS.

We live in dynamic age of Globalization. Changing paradigms of business have fueled a new thinking in our management education system. There is a keen need to adopt necessary changes in our conventional view of management education and to train our new generation with capabilities of cross culture professional knowledge which enables them to contribute in the development of our country.

The aim of HNIMR is to develop Professional Women Managers for the overall National Development.

HNIMR has established sound infrastructural facilities and linked the best of the faculty which offer a platform for interaction with the industry executives on contemporary topics of concern. Our mission is to develop HNIMR as a leading Business School on world map.

I wish you all the best for your future endeavors.

Dr. Jagdish N. Pol
Director



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Infrastructure

Our college is with its modern infrastructure and sprawling verdant green campus area provides a secure environment for the physical and mental growth of the student.

LIBRARY

The ocean of knowledge and information consists of books (20834), References, National and International Journal, Magazine, E-Journals (J-Gate & EBSCO), CD's, project reports and many more study materials, new reading room, Wi-Fi enabled library, Air-conditioned, Internet facility, etc. HNIMR is also with National Digital library of India. The staff is always ready to help the students with quick references.

Classrooms

It has been designed to propel an inquiry-based learning that fosters liberation of mind, thereby creating an eagerness to learn. Our simple classroom teaching is aided with projector, video facilities for presentations and discussions etc.

Activity room

It is a spacious Air-conditioned & internet enabled room wherein the students can relax & work on their projects.

Cafeteria

"What you eat is what you are!"

"Proper care is taken to ensure hygiene and quality in terms of food and cooking/ serving area cleanliness. College is having a spacious canteen where tasty foods are available at affordable rates.



Infrastructure

Office

The Administrative Office operates between 10.00A.M and 6.00P.M
Help the students and meet their requirements.

Computer lab

The College has an exclusive air-conditioned computer room for students. Equipped with an impressive number of computer machines. Lab computer platforms include Windows, and Approximately 150 PCs with virtual desktop access, Printers.

Auditorium

A well furnished & air-conditioned auditorium with state of the art audio, video facilities and seating capacity of 180 students. Students utilize the auditorium facilities during the induction ceremony, Guest Lectures, Convocation Program and Cultural Function, Seminars, Workshops etc.

Faculty room

The Faculty Room is a space for faculty and administrators to learn about how to create classroom environments and academic activities that maximize the learning of all students.

Sports

Tennis, Volleyball, Gymnasium, Cricket and Basketball facilities available on campus.



Placement Cell

The term 'Placement' identifies the process by which educational institutions help their students finding job opportunities according to their course and expertise. However the external functions focus on generating leads, visiting of companies, going through verification and finally inviting companies to campus for selection. The group provides support to students in their Training & Placement by full-fledged Training activities like Soft skills & Domain Knowledge.

Mrs. Dolly Pandey

Training & Placement Officer



Some of the focused activities are:

- # The Placement Team identifies the potential recruiters, interacts with selected companies and coordinates the visit with such corporate executives for Placement perspective.
- # Calling the corporates for Guests Lectures to share their valuable expertise & the corporate culture.
- # There are constant Job Fairs, Pool Campus, Campus Placements, Internships/Projects, Hi-Tea sessions and HR meets to constantly keep in touch with the corporates.
- # To prepare the students to demonstrate uncompromising commitment towards quality, value & excellence.
- # To groom the students and make them aware of the current needs and global developments.
- # To create a team of confident young managers who can see & do the things differently.
- # To maintain good liaison with the industry and attract prospective employers for Campus Recruitment Program.



Maharshi Karve Stree Shikshan Samstha's

Smt. Hiraben Nanavati Institute

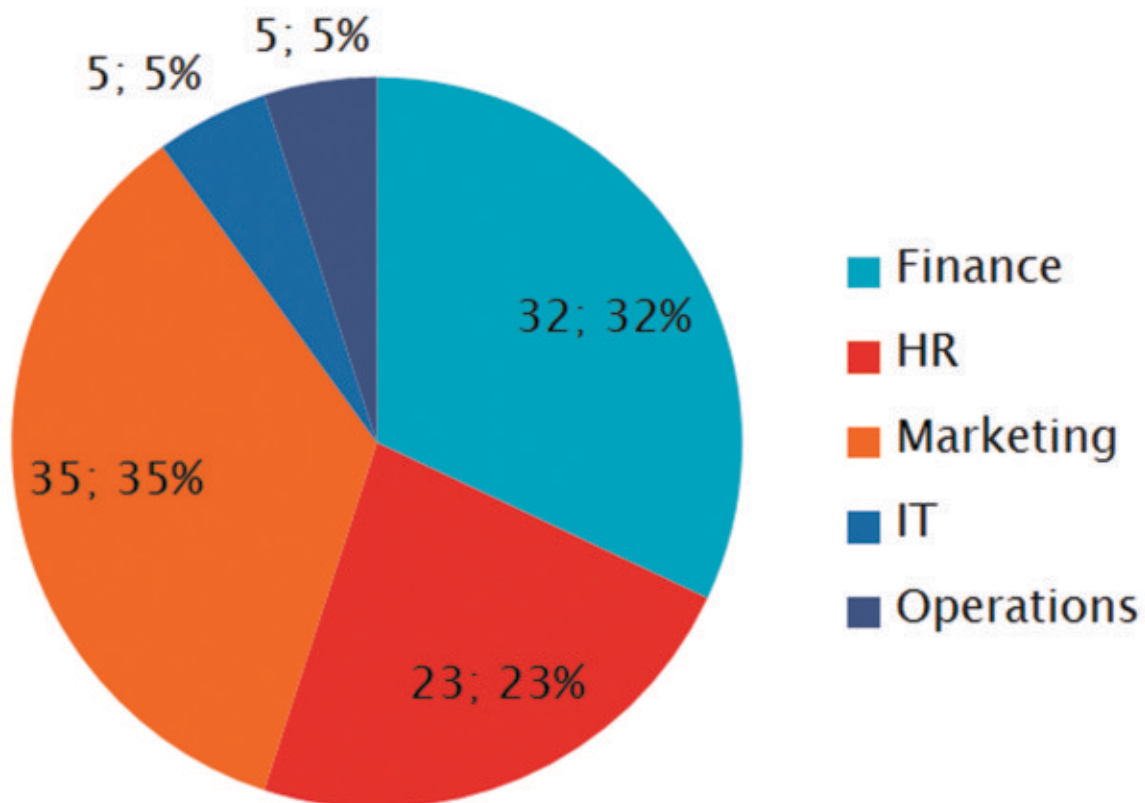
of Management & Research for Women, Pune

Placement Committee

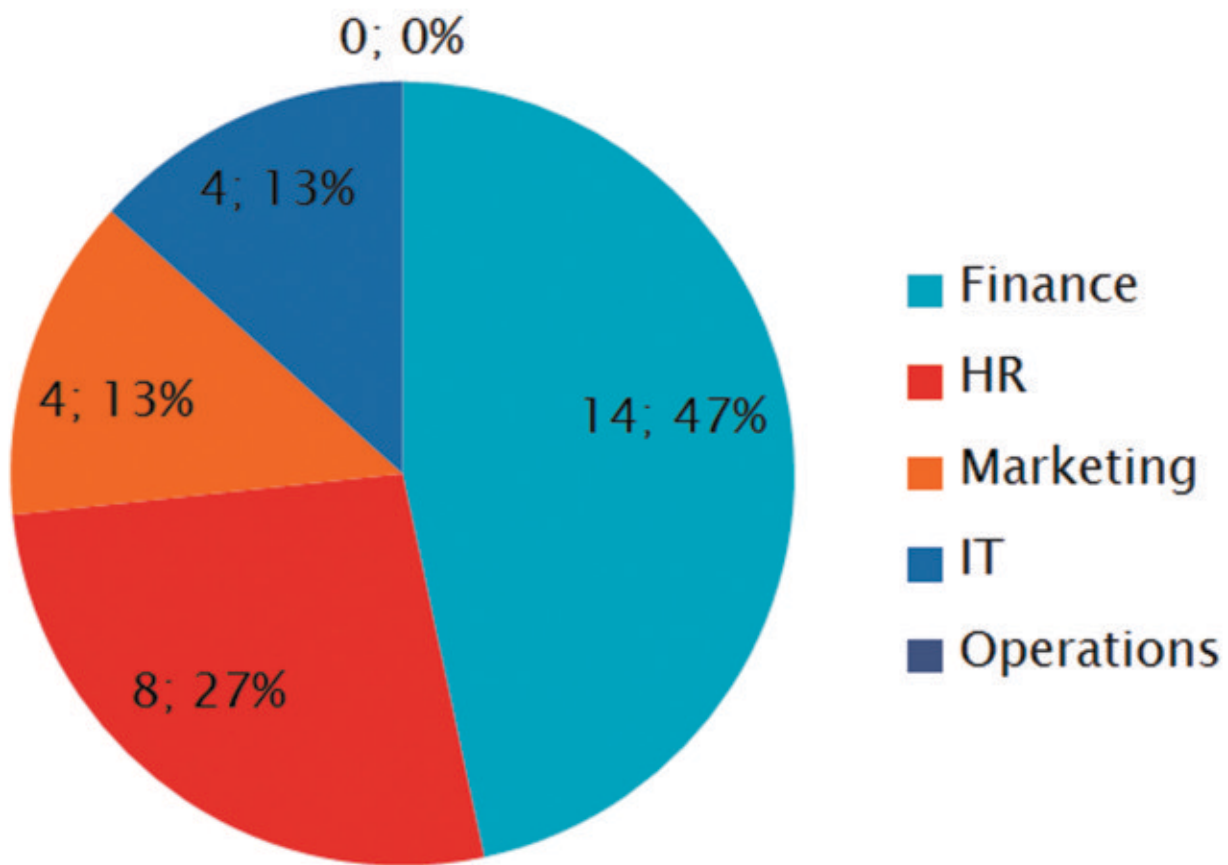
Training and Placement Officer	Mrs. Dolly.S.Pandey
Placement Coordinators:	
Finance	Shrutika Bajaj, Rucha Harekar
Marketing	Trupti Jangam
Human Resource	Sapna Khariwal
ITM	Vaishnavi Kosabe
Operations	Shweta Doye
IBM	Esha Duru



No. of Companies Approached



Specialization wise Placement



Mentors

Director: Dr. Jagdish Pol

Dr. Sonali Parchure:

Dr. Ashok Pawar:

Dr. Mihika Kulkarni:

Dr. Jyoti Gaikwad:

Ms. Suvarna Dhamdhere:

Mrs. Pranita Sonar:

Mr. Prashant Mamarde:

Mrs. Manasi Javadekar:

Dr. Arpita Singh:

Dr. Kamalakar Munde:

Mrs. Geeta Jadhav:

Mrs. Ranjana Gogate:

Mr. Ganesh Lotke:

Mrs. Archana Tatkar:

Mrs. Priyanka Potdar:

Mr. Vikas Deshpande:

Ms. Nivedita Pantawane:

Mrs. Manjushree Nawale:

Mrs. Dolly Pandey:

Associate Professor

Associate Professor

Associate Professor

Associate Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Assistant Professor

Librarian

Placement Officer



Visiting Faculties

Mr. Vinayak Dravid
Mr. Pradeep Thithe
Mr. Jayant Oke
Mr. Surendra Desai
Mr. Bipin Guruji



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Curriculum

	Semester 1		Semester 2
101	Accounting for Business Decisions	201	Marketing Management
102	Economic Analysis for Business Decisions	202	Financial Management
103	Legal Aspects of Business	203	Human Resource Management
104	Business Research Methodology	204	Decision Science
105	Organizational Behaviour	205	Operations & Supply Chain Management
106	Basics of Marketing	206	Management Information System



Curriculum

	Semester 3		Semester 4
301	301 Strategic Management	401	401 Managing for Sustainability
302	302 Enterprise Performance Management	402	402 Dissertation
303	303 Startup & New Venture Management		
304	304 Summer Internship Project		



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Curriculum

	Semester 3		Semester 4
305MKT	Contemporary Marketing Research	403MKT	Services Marketing
306MKT	Consumer Behaviour	404MKT	Sales & Distribution Management
305FIN	Direct Taxation	403FIN	Indirect Taxation
306FIN	Financial Systems of India, Market & Services	404FIN	International Finance
305IT	IT Management & Cyber Laws	403IT	Software Project Management
306IT	E-Business & Business Intelligence	404IT	Enterprise Resource Planning
305OPE	Planning & Control of Operations	403OPE	Operations Strategy & Research
306OPE	Inventory Management	404OPE	Total Quality Management



Curriculum

	Semester 3		Semester 4
305IB	International Business Economics	403IB	International Business Environment
306IB	Export Documentations & Procedures	404IB	Indian Economy & Trade Dependencies
305M C	Digital Media Marketing	403M C	Social Marketing
306M C	Advertising Management	404M C	Integrated Marketing Communication
305HR	Labour & Social Security Laws	403H R	Employee Relations
306HR	Human Resource Accounting & Compensation Management	404H R	Strategic Human Resource Management



Inter Collegiate Event

Kushagra

Is the inter-collegiate management event of HNIMR. It is a perfect platform for budding professionals to explore their talents, share their intellect and reveals the empire of knowledge. It facilitates the future managers to exhibit their creativity, using their logical, analytical and presentation. It consists of four sub-events which are: Bizotic, Bigwig, Fin-Fiesta and El-Fierante



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Inter Collegiate Event

Panache

It is a cultural and sports inter-collegiate event which is a great platform for both UG as well as PG students. It is a 3 day mega event consisting of 20 sports as well as cultural competitions. There was a footfall of around 1000 students



Inter Collegiate Event

National Conference

The National Conference 2015-2016 was conducted in January, 2016 on the theme "Digital India: Transforming India." We invite multifaceted personalities like Academicians, Research Scholars, Consultants, Entrepreneurs of MSMEs and Corporates and Experts from various fields to meet and share White papers, Conceptual and Empirical Research Paper's/Articles, Caselets/ Case Studies on the subject. We had also invited Students of HNIMR to participate in Model/Poster making competition on the theme



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Inter Collegiate Event

International Conference

The International Conference was organized on 12th & 13th February, 2016 on the theme "Make in India". We had invited various corporate personalities to deliver sessions on the theme. Documentary competition and Photo collage competition was organized for HNIMR students. A research paper presentation competition was organized wherein students from various colleges and HNIMR presented their research paper



Inter Collegiate Event

Industry Awards

The Industry Awards was held in April 2016 wherein eminent personalities were our Guest of Honor. Corporates from various sectors were awarded for their contribution in the Industry



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Inter Collegiate Event

High Tea Session

During National conference 2016, Hi-Tech session was organized by HNIMR wherein eminent Corporates were invited



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Events Conducted in HNIMR

Workshop conducted on Google Analytics by Mr. Sachin Bhide



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Events Conducted in HNIMR

Disaster Management Workshop conducted on 17th March 2016



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Events Conducted in HNIMR

International Study Tour to NUS Business School- Singapore



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Events Conducted in HNIMR

Career Guidance Workshop conducted on 24th February, 2016



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Events Conducted in HNIMR

MINDSMEET 2016



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Events Conducted in HNIMR

2nd prize in Business Plan Competition organized by Makeintern.com in association with Carpe Diem (IIM Kolkata)



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Events Conducted in HNIMR

Industrial visit to Mapro Food Park

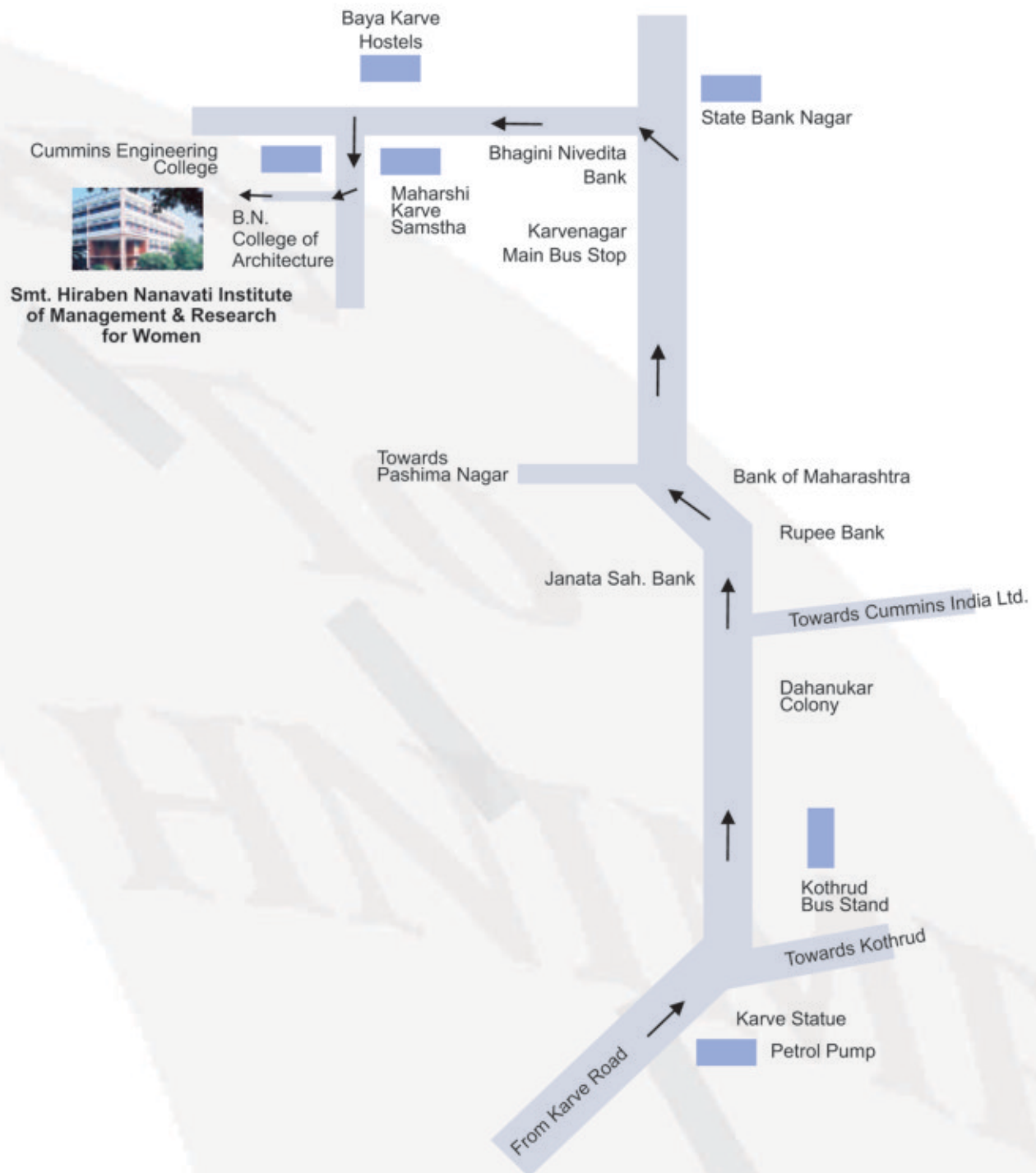


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Our Recruiters



Way to HNIMR



Response Sheet

Faculty In-charge
Training & Placement Cell,
Maharshi Karve Stree Shikshan Samstha's
Smt. Hiraben Nanavati Institute of Management & Research for Women
Cummins Engineering College Campus, Karve Nagar, Pune 411 052.
Tel.: +91-20-25471479/25475977 Fax: +91-20-25471449
Email: hnimr@vsnl.net
URL: www.hnimr.org

Name & Address of Organisation : _____

We are interested in recruiting MBA (Marketing, Finance, Human Resource, Computer, IBM, Production & Materials) students as professionals in our organization. Our requirements are as follows :

Final Placement / Summer / Winter Projects

Job Profile

No. of Vacancies : _____

Location of work : _____

Specialization : _____

Duration of Training : _____

Pre-Placement Visit :

Final Placement Visit :

Preferred Academic Background

☐ Commerce

☐ Arts

☐ Science

☐ Other : _____

☐ Engineering

Selection Methods

☐ Preliminary Aptitude Test

☐ Resume

☐ Interview

☐ Preliminary Technical Test

☐ GD

☐ Any Other (Please Specify) : _____

Requirements for Placement Process

☐ OHP

☐ Any Other (Please Specify) : _____

☐ LCD Projector

☐ Computer

Contact Information :

Name of Organisation : _____

Contact Person : _____

Designation : _____

Contact Address : _____

Tel. : _____ Mobile : _____

Fax : _____ E-mail : _____

Kindly enclose your Business Card

Response Sheet

Mail this response sheet to:

Mrs. Dolly Pandey

Training & Placement Officer

**Smt. Hiraben Nanavati Institute of
Management & Research for Women,**
Cummins Campus, Karvenagar, Pune-52

Mob: 7719059444

Phone no: 020-25471479

Email: **hnimr.placement2014@gmail.com**



Maharshi Karve was a pioneer in the field of women's education. He established the Hingne Stree Shikshan Samstha' in 1896 (later renamed as 'Maharshi Karve Stree Shikshan Samstha') to empower women through education. The highest civilian award 'Bharat Ratna' was conferred upon him for his contribution towards the field of Women's education. Maharshi Karve knew that women have the inherent power within them. The samstha continues to go ahead with conviction that education can create self - awareness among women and make them confident. Only then can they play an effective role in the nation - building. The Samstha runs schools, teachers training institutes, hostels for students and working women, production units, technical and vocational training institutes etc. These branches strive to develop women into truly performing citizens. The girl students here have a sound knowledge base. They have an opportunity to carve a glorious career and excel in the chosen field of activity.

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