



Maharshi Karve Stree Shikshan Samstha

**Smt. Hiraben Nanavati Institute of
Management & Research For Women**

A photograph of a stack of five smooth, rounded stones of varying sizes, balanced on top of each other. The stones are light brown and textured. The background is a soft-focus landscape with a blue sky and a body of water.

**IDEATION
INNOVATION
TRANSFORMATION**

**CORPORATE BROCHURE
2017-18**

Vision

The vision is to develop a centre for management excellence exclusively for women.

Mission

To develop competent, young professional women managers with the capability to contribute effectively in the challenging environment.

Index

- ◆ [About HNIMR](#)
- ◆ [Director's Message](#)
- ◆ [Infrastructure](#)
- ◆ [Placements](#)
- ◆ [Mentors](#)
- ◆ [Curriculum](#)
- ◆ [Inter Collegiate Events](#)
- ◆ [HNIMR Events](#)
- ◆ [Way to HNIMR](#)
- ◆ [Response sheet](#)

About HNIMR

- ◆ HNIMR, is an all-women management institute, established in 1996. It is affiliated to Savitribai Phule Pune University (formerly known as University of Pune) and recognized by AICTE & DTE. It was accredited by National Board of Accreditation for the period 2008-2011. The reaccreditation is in process.
- ◆ It is committed to quality management education to enable women to occupy authority positions in different areas of work. It strongly believes that when women become decision makers, it will have a positive impact on contribution of women towards economic and social development.



Director's Message

Dear Friends,

Women empowerment is completely based on women's education. Bharat Ratna Maharshi Karve, the great social reformist in the field of women's education started his movement in 1896 with the school for widows; Indeed it was unprecedented step taken by him with a great vision. He devoted his entire life for Women's Education. **Maharshi Karve Stree Shikshan Samstha (MKSSS)** is spread over in 60 educational and other units including institutions imparting professional education like Cummins Engineering college, Bhanuben Nanavati Architecture college, School of Fashion Technology and **Hiraben Nanavati Institute of Management and Research for Women (HNIMR)**.

HNIMR is flagship of MKSSS. We live in dynamic age of Globalization. Changing paradigms of business have fueled a new thinking in our management education system.

There is a keen need to adopt necessary changes in our conventional view of management education and to train our new generation with capabilities of cross culture professional knowledge which enables them to contribute in the development of our country.

The aim of **HNIMR** is to develop Professional Women Managers for the overall National Development.

HNIMR has established sound infra structural facilities and linked the best of the faculty which offer a platform for interaction with the industry executives on contemporary topics of concern. Our mission is to develop **HNIMR** as a leading Business School on world map.

I wish you all the best for your future endeavors.

Dr. Jagdish N. Pol

Director



Infrastructure

Our college is with its modern infrastructure and sprawling verdant green campus area provides a secure environment for the physical and mental growth of the student.

Library

The ocean of knowledge and information consists of books (20834), References, National and International Journal, Magazine, E-Journals (J-Gate & EBSCO), CD's, project reports and many more study materials, new reading room, Wi-Fi enabled library, Air-conditioned, Internet facility, etc. HNIMR is also with National Digital library of India. The staff is always ready to help the students with quick references.

Classrooms

It has been designed to propel an inquiry-based learning that fosters liberation of mind, there by creating an eagerness to learn. Our simple classroom teaching is aided with projector, video facilities for presentations and discussions etc.

Activity Room

It is a spacious Air-conditioned & internet enabled room wherein the students can relax & work on their projects.

Conference Room

It is a spacious air-conditioned and projector enabled room wherein all the board meetings take place.



Cafeteria

"What you eat is what you are!"

"Proper care is taken to ensure hygiene and quality in terms of food and cooking/ serving area cleanliness. College is having a spacious canteen where tasty foods are available at affordable rates.

Office

The Administrative Office operates between 10.00 am - 6.00 pm to help the students and meet their requirements.

Computer Lab

The College has an exclusive air-conditioned computer room for students. Equipped with an impressive number of computer machines. Lab computer platforms include Windows, and Approximately 150 PCs with virtual desktop access, Printers.

Auditorium

A well furnished & air-conditioned auditorium with state of the art audio, video facilities and seating capacity of 180 students. Students utilize the auditorium facilities during the induction ceremony, Guest Lectures, Convocation Program and Cultural Function, Seminars, Workshops etc.



Faculty Room

The Faculty Room is a space for faculty and administrators to learn about how to create classroom environments and academic activities that maximize the learning of all students.

Sports

Tennis, Volleyball, Gymnasium, Cricket and Basketball facilities available on campus.

Placement Cell

The term 'Placement' identifies the process by which educational institutions help their students finding job opportunities according to their course and expertise. However the external functions focus on generating leads, visiting of companies, going through verification and finally inviting companies to campus for selection. The group provides support to students in their Training & Placement by full-fledged training activities like Soft skills & Domain Knowledge.



Mrs. Dolly Pandey

Training And Placement Officer

Some of the focused activities are:

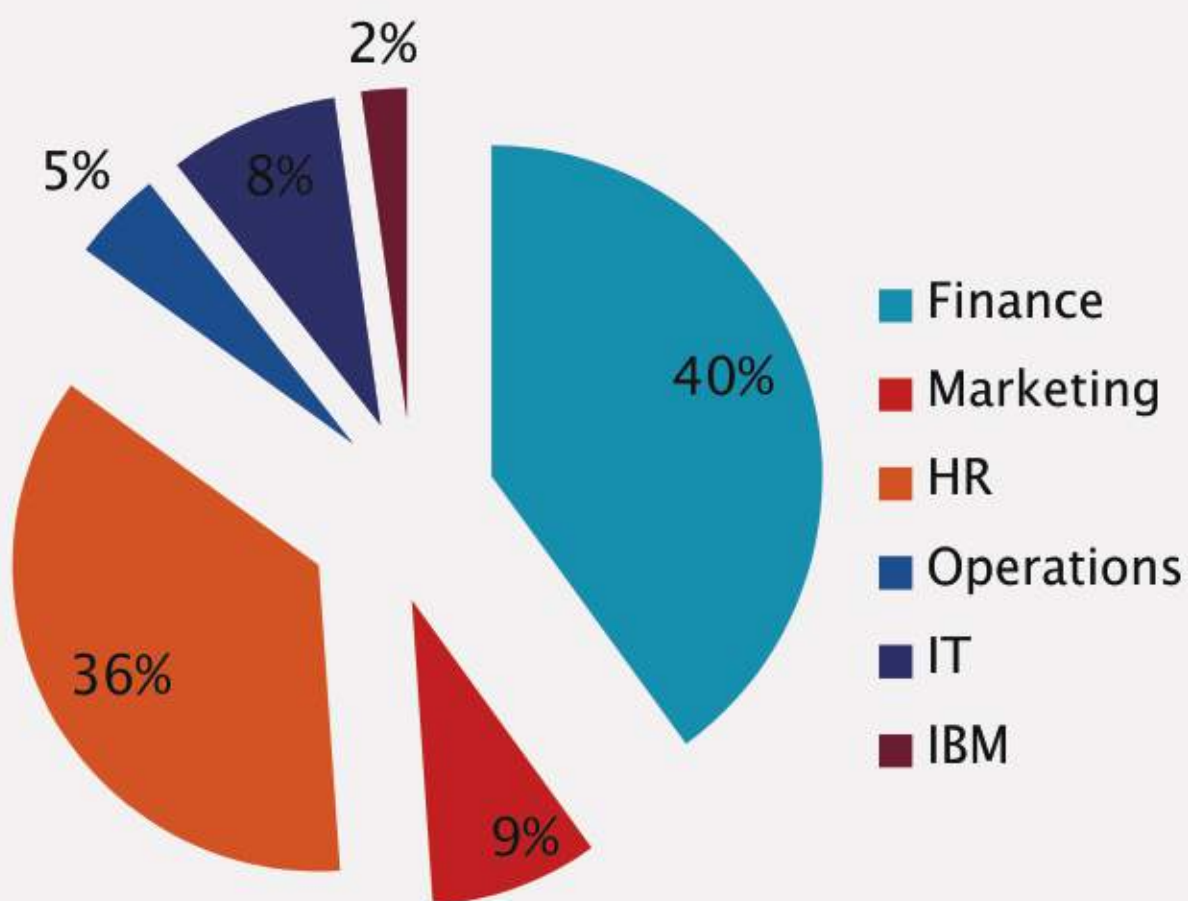
- ◆ The placement team identifies the potential recruiters, interacts with selected companies and co-ordinates the visit with such corporate executives for Placement perspective.
- ◆ Calling the corporates for Guests Lectures to share their valuable expertise and the corporate culture.
- ◆ There are constant Job Fairs, Pool Campus, Campus Placements, Internships/Projects, Hi-Tea sessions and HR meets to constantly keep in touch with the corporates.
- ◆ To prepare the students to demonstrate uncompromising commitment towards quality, values and excellence.
- ◆ To groom the students and make them aware of the current needs and global developments.
- ◆ To create a team of confident young managers who can see and do the things differently.
- ◆ To maintain good liaison with the industry and attract prospective employers for Campus Recruitment Program.

Training & Placement Officer	Mrs. Dolly S. Pandey
Student Head	Akansha Agarwal

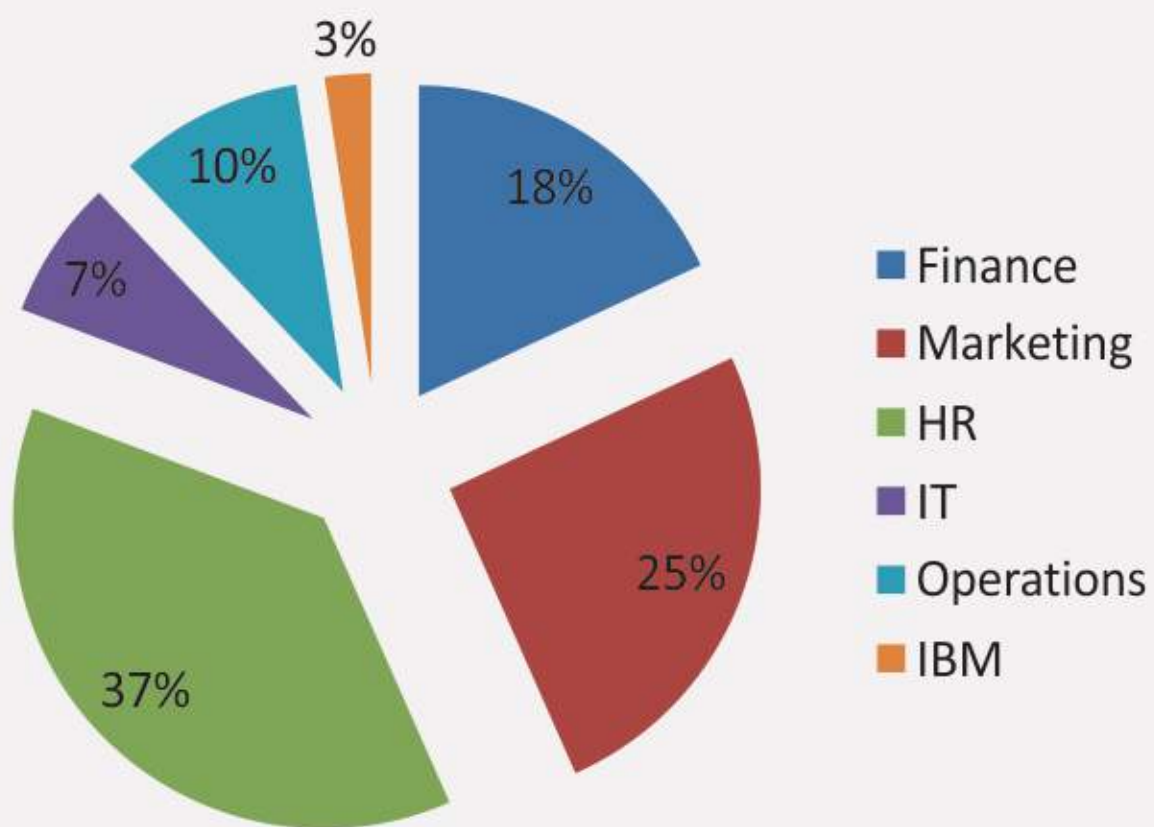
Placement Coordinators:

Finanace	Akansha Agarwal
Marketing	Monica Alhat
Human Resource	Akansha Agarwal
ITM	Pooja Mone Aishwarya Darvatkar
Operations	Sandhya Shetty Trusha Mahajan
IBM	Vrushali Sali

Specializations



Placed Students



Mentors..

Dr. Jagdish Pol	Director
Dr. Sonali Parchure	Associate Professor
Dr. Ashok Pawar	Associate Professor
Dr. Mihika Kulkarni	Associate Professor
Dr. Jyoti Gaikwad	Associate Professor
Ms. Suvarna Dhamdhare	Assistant Professor
Mrs. Pranita Sonar	Assistant Professor
Mr. Prashant Mamarde	Assistant Professor
Mrs. Manasi Javadekar	Assistant Professor
Dr. Arpita Singh	Assistant Professor
Dr. Kamalakar Munde	Assistant Professor
Mrs. Geeta Jadhav	Assistant Professor
Mrs. Ranjana Gogate	Assistant Professor
Mr. Ganesh Lotke	Assistant Professor
Mrs. Archana Tatkar	Assistant Professor
Mrs. Priyanka Potdar	Assistant Professor
Mr. Vikas Deshpande	Assistant Professor
Mrs. Manjushree Nawale	Librarian
Mrs. Dolly Pandey	Placement Officer

Visiting Faculties

Mrs. Shraddha Purandare

Mr. Rajiv Taneja

Mr. Vinayak Dravid

Mr. Pradeep Thithe

Mr. Jayant Oke

Mr. Surendra Desai

Mr. Bipin Guruji

Mr. Avinash Joshi

Mrs. Gauri Heble

Curriculum

	Semester 1		Semester 2
101	Accounting for Business Decisions	201	Marketing Management
102	Economic Analysis for Business Decisions	202	Financial Management
103	Legal Aspects of Business	203	Human Resource Management
104	Business Research Methodology	204	Decision Science
105	Organizational Behaviour	205	Operations & Supply Chain Management
106	Basics of Marketing	206	Management Information System

	Semester 3		Semester 4
301	Strategic Management	401	Managing for Sustainability
302	Enterprise Performance Management	402	Dissertation
303	Startup & New Venture Management		
304	Summer Internship Project		

	Semester 3		Semester 4
305MKT	Contemporary Marketing Research	403MKT	Services Marketing
306MKT	Consumer Behaviour	404MKT	Sales & Distribution Management
305FIN	Direct Taxation	403FIN	Indirect Taxation
306FIN	Financial Systems of India, Market & Services	404FIN	International Finance
305IT	IT Management & Cyber Laws	403IT	Software Project Management
306IT	E-Business & Business Intelligence	404IT	Management Information System
305OPE	Planning & Control of Operations	403OPE	Operations Strategy & Research
306OPE	Inventory Management	404OPE	Total Quality Management

	Semester 3		Semester 4
305IB	International Business Economics	403IB	International Business Environment
306IB	Export Documentations & Procedures	404IB	Indian Economy & Trade Dependencies
305MC	Digital Media Marketing	403MC	Social Marketing
306MC	Advertising Management	404MC	Integrated Marketing Communication
305HR	Labour & Social Security Laws	403HR	Employee Relations
306HR	Human Resource Accounting & Compensation Management	404HR	Strategic Human Resource Management

Inter Collegiate Events

Kushagra "Ignite! Illuminate! Inspire!"

Is the inter-collegiate management event of HNIMR. It is a perfect platform for budding professionals to explore their talents, share their intellect and reveals the empire of knowledge. It facilitates the future managers to exhibit their creativity, using their logical, analytical and presentation. It consists of four sub-events which are: Bizotic, Bigwig,

Fin-Fiesta and El-Fierante.



Panache

It is a cultural and sports inter-collegiate event which is a great platform for both UG as well as PG students. It is a 3 day mega event consisting of 18 sports as well as cultural competitions. There was a footfall of around 1000 students.



Sports- "Damini"

"Imbibing the Sportsman Spirit"

Damini is an inter collegiate sports event organized by MKSSS. All the colleges under MKSSS participate in this competition wherein there are many indoor and outdoor sports.



National Conference

The National Conference 2016-2017 was conducted on 3rd & 4th February, 2017 on the theme **"Paradigm Shift: Digital Economy- An Indian Perspective"**. We invite multifaceted personalities like Academicians, Research Scholars, Consultants, Entrepreneurs of MSMEs and Corporates and Experts from various fields to meet and share White papers, Conceptual and Empirical Research Paper's/Articles, Caselets/ Case Studies on the subject. We had also invited Students of HNIMR to participate in Model / Poster making competition on the theme.



International Conference

The International Conference was organized on 10th & 11th February, 2017 on the theme **“India: An International Business Destination”**. We had invited various corporate personalities to deliver sessions on the theme. Documentary competition and Photo collage competition was organized for HNIMR students. A research paper presentation competition was organized wherein students from various colleges and HNIMR presented their research paper.



Industry Awards

The Industry Awards was held on 29th April 2017 wherein eminent personalities like **Mrs. Pratima Kirloskar & Dr. Prem Sethi** were the Lifetime Achievement Award receivers and **Mr. Brijmohan Sharma** was our Guest of Honor. Corporates from various sectors were awarded for their contribution in the Industry.



Events conducted in HNIMR

Career guidance workshop on 1st February 2017



Tech Mahindra office visit in Kolkata

While going for the Business Plan Presentation to Carpe Diem 2017 through our college HNIMR, Pune at IIM Kolkata; visit to Tech Mahindra office in Kolkata was another pleasant surprise for us. On 31st Jan 2017 around 11am for about 3 hours of the afternoon for experience sharing in a truly corporate environment.



Industrial trek at ESI Corporation

On 10th Oct. 2016 HNIMR girls were at the regional office of the Employee State Insurance Corporation' for a industrial trek. Mr. Rajesh Singh, ESIC oriented students on the provisions of 'The Employee State Insurance Act', why it is needed and the applicability of the provisions of the act. He gave tips to our 'Future HR Managers'.

our HR specialisation students about practical criticalities while dealing with cases of 'Insured Person' under ESI.



Study tour at Reliance Company, Patalganga Plant

On 24th March 2017, HNIMR students were at Reliance, Patalganga plant for a Study Tour. During this visit students got opportunity to be on shop floor to observe the industry operations and get first hand information from the experts. Mr. Prashant Gaikwad & Mr. Sunil Sawant from Learning Centre briefed students about emphasis which Reliance gives for health and safety of its workers. They discussed different policies at Reliance related to health and safety of the workers. 'At Reliance Industries safety of the worker is prime concern of the organisation.'



MindsMeet

"MINDSMEET" event was organized on 31st Jan 2017, for MBA students by HNIMR Library. The Chief Guest for the event were Mr. Minocher Patel who is the Founder Director of Ecole Solitaire, India's First Residential Finishing School and International Corporate Training Consultancy. He is India's Leading Motivational Speaker and Success Coach. Mr. Patel is well known in the Corporate Sector in India and Abroad for his transformational training programs on – Motivation, Leadership, Business Etiquette and many other soft skill programs. He is India's leading Success and Image Coach for CEO's, Senior Managers, Politicians and Professionals from the entertainment industry.



Book Shelf Activity

'BOOK SHELF ACTIVITY' was organized on 29th September 2016 for MBA Students by HNIMR LIBRARY. The Chief Guest for the event were Mr. Milind Lele, Trustee, MKSSS, Mr. Shrirang Chitale, renowned industrialist and Ms. Mrudul Deswandikar, renowned Psychologist and Poet were the Judges for the Activity. Mrs. N D Patil, LMC Chairman, HNIMR also graced the occasion by his presence at Valedictory Session.



Industrial Visit to BSE

An industrial visit to Bombay Stock Exchange was organized on 30th March 2017.



Business Plan Competition organized by "Makeintern.com" in association with Carpe Diem (IIM Kolkata)

The competition was held in the last week of January 2017, in IIM Kolkata where HNIMR was declared as the winner.



Companies Approached for Placement at HNIMR

CANARA ROBE CO

Canara Robeco F.O.R.C.E. Fund



Finolex
Industries Limited

seedTM
beyond the obvious

XentoTM
SYSTEMS



Husys[®]
HR Function Management Company



Paradigm[®]
THE ULTIMATE IN SOUND FOR MUSIC AND HOME THEATRE[™]



niche



Mahindra
CONVEYOR SYSTEMS



The Indian EXPRESS
JOURNALISM OF COURAGE




Oxford Golf & Country Club

 paragyte



Mahindra
Sona

 **BHARAT FORGE**
KALYANI

SAS
SAS Group

 **AXIS BANK**

extensia
MAKING CONNECTIONS

 **TATA**
TATA TECHNOLOGIES

SUDARSHAN



 **RELIANCE**
Communications
Real. Breakthrough. Virtual. Change.

 **SELLCRAFT**
SOFTTECH PVT. LTD.



Castbury
Castbury Group

EXTREME
EXTREME PVT. LTD.



CÔDE DÉCÔDE LABS
CODING & BUSINESS FOR COMMON SENSE

 **AGROBYTES**
Partnering Business Growth

AGS
Technologies

Kingfish
Group

 **REVENUE DEVELOPMENT SYSTEM PVT. LTD.**
A Complete Software & IT Company

 **Capgemini**
CONSULTING TECHNOLOGY OUTSOURCING

Excel
RECRUITMENT







YOUR TAX EXPERT





Maharshi Karve was a pioneer in the field of women's education. He established the Hingne Stree Shikshan Samstha' in 1896 (later renamed as 'Maharshi Karve Stree Shikshan Samstha') to empower women through education. The highest civilian award 'Bharat Ratna' was conferred upon him for his contribution towards the field of Women's education. Maharshi Karve knew that women have the inherent power within them.

The samstha continues to go ahead with conviction that education can create self - awareness among women and make them confident. Only then can they play an effective role in the nation - building. The Samstha runs schools, teachers training institutes, hostels for students and working women, production units, technical and vocational training institutes etc. These branches strive to develop women into truly performing citizens. The girl students here have a sound knowledge base. They have an opportunity to carve a glorious career and excel in the chosen field of activity.

Maharshi Karve Stree Shikshan Samstha
**Smt. Hiraben Nanavati Institute
of Management & Research For Women**

Cummins Engineering College Campus, Karvenagar, Pune-411052
Tel.: +91 20 2547 1479 / 2547 5977, Fax: +91 20 2547 1449
Email: hnimr@vsnl.net URL: www.hnimr.org

Way to HNIMR



Contact Us

Maharshi Karve Stree Shikshan Samstha

**Smt. Hiraben Nanavati Institute Of
Management & Research For Women**

Cummins College Campus Karvenagar, Pune 411052



Maharshi Karve Stree Shikshan Samstha

**Smt. Hiraben Nanavati Institute
Of Management & Research For Women, Pune**



Response Sheet

Name of the organization: _____

Address: _____

Contact person: _____

Designation: _____

Contact no.: _____

Email id: _____

Website: _____

Function	No. of Vacancies	Position Offered	CTC	Date of Joining
Marketing				
HR				
IT				
Operations				
IBM				

Selection Process Components:

- ◆ Presentation
- ◆ Written Test
- ◆ Group Discussion
- ◆ Personal Interview
- ◆ Any Other

Tentative Date of PPT & Campus Visit

Mail This Response Sheet To:

Mrs. Dolly Pandey

Training & Placement Officer

**Smt. Hiraben Nanavati Institute
of Management & Research For Women, Pune**
Cummins Campus, Karvenagar, Pune-52

☎ 7719059444 ☎ 020-25471479

✉ hnimr.placement2014@gmail.com